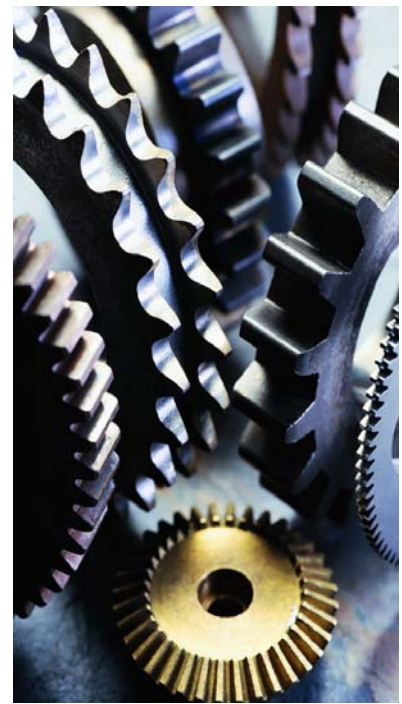


Manufacturing In Today's Economy

Featuring the Corporation for
Manufacturing Excellence

manex
The Corporation for Manufacturing Excellence



Northern California manufacturers are invited to attend this session to explore ways to improve the efficiency and competitiveness of their business, including strategies to reach new market opportunities.

Agenda

- 7:30 Registration and Continental Breakfast
- 8:00 Welcome from Ken Grossman, Founder
Sierra Nevada Brewing Company
- 8:05 Opening Remarks
USDA State Director, Dr. Glenda Humiston
- 8:30 State of Manufacturing with Q&A
Jonathan Lee, VP and Executive Consultant, Manex
- 9:30 Lean & Green with Q&A
Bill Browne, Engagement Manager, Manex
- 11:30 Overview of resources available to businesses including:
training, financing, energy efficiency, tax credits.
Mather Kearney, Project Manager at California Business
Investment Services (CalBIS)
- 12:00 Wrap up and visit with speakers and sponsors
- 12:30 Tour of Sierra Nevada Sustainability Projects (limited to 20)

The Corporation for Manufacturing Excellence (**MANEX**) provides consulting services exclusively to manufacturers and distributors, finding solutions and strategies to improve growth, profitability and competitive advantages.

Manex, a member of the National Institute of Standards and Technology (NIST), was founded in 1995 for the sole purpose of helping manufacturers and distributors gain a competitive edge.

Friday, April 2, 2010
Sierra Nevada Brewery
The Big Room
1075 East 20th, Chico

7:30 am — Registration
8:00 am to Noon — Conference

Cost: \$45 per person

To register visit
www.mfgconference.com

Seating is limited.

Sponsored by:

