

# Top reasons to join

## Make New Business Contacts

Networking at Chamber events helps you meet potential customers, clients and vendors.

## Market Your Products and Services

Take advantage of the Chamber's low-cost marketing opportunities such as the Directory. You'll reach hundreds of business owners and executives, anxious to learn more about your products and services. Plenty of advertising and sponsorship opportunities exist through the Chamber's events, programs and web sites.

## Invest in a Healthy Economy

When the Chamber assists companies that are relocating here or expanding their businesses, it means more jobs — and more customers for you. Your investment in the Chamber helps to market Mount Shasta and promote quality growth.

## Gain a Voice in Government

The Chamber speaks on behalf of business to elected and appointed officials and government staff members at the local, state and national levels. Your voice will be heard on important regulatory, legislative and educational issues that directly affect your business.

## Increase Your Presence on the Internet

Your business will be listed in the Chamber's online business directory, as well as the Visitor's bureau website thereby expanding your market area even if you do not have a web site. A monthly average of over 5,000 users, guaranties many referrals each month.

## Get Involved

There's nothing more rewarding than volunteering your time and talent to make the community where you live and work a better place. As a member of the Chamber, you will help sustain and improve the quality of life that you, your family and your employees enjoy. Membership in the Chamber is an investment in your business' future.

## Heighten Your Company's Visibility

Announce your respect for your customers by displaying your Chamber membership plaque in your business and on your web site. Your investment in the Chamber gives your business credibility, visibility and marketability.

## Learn New Skills for Small Business Success

The Chamber provides services and resources to small business owners. Programs are designed to help you start your business or help your business grow. At the Chamber, you'll get the tools you need to help your business prosper.

Benefits	Community Partner	Platinum	Gold	Silver	Bronze	Basic
	<b>\$3,250</b> value \$6,395+	<b>\$1,450</b> value \$3,130+	<b>\$950</b> value \$1,965+	<b>\$450</b> value \$1,145+	<b>\$250</b> value \$440	<b>\$165</b> \$105-2nd bus \$115-501@3 \$80-Indiv.
Access to chamber staff for projects \$10/hr <b>NEW</b>	•	•	•	•	•	•
Virtual membership plaque to put on your site <b>NEW</b>	•	•	•	•	•	•
Website: individual detailed page search engines optimized <b>NEW</b>	•	•	•	•	•	•
Website: listing accompanied by google map <b>NEW</b>	•	•	•	•	•	•
Website: metatags and keywords <b>NEW</b>	•	•	•	•	•	•
Access to chamber bulk mail rate	•	•	•	•	•	•
Representation with state and local government	•	•	•	•	•	•
Business referrals from chamber staff	•	•	•	•	•	•
Directories to distribute at your office	•	•	•	•	•	•
Discounted advertising opportunities	•	•	•	•	•	•
Discounted advertising rate in the Visitor's guide	•	•	•	•	•	•
Business of the Year award eligibility	•	•	•	•	•	•
Gift Certificate participation eligibility	•	•	•	•	•	•
Membership meetings	•	•	•	•	•	•
Membership sign to display at you place of business	•	•	•	•	•	•
New member recognition in quarterly newsletter and blog	•	•	•	•	•	•
One brochure space at the pavilion	•	•	•	•	•	•
Opportunity to serve on Mt. Shasta Chamber Board	•	•	•	•	•	•
Printed and electronic newsletter subscription	•	•	•	•	•	•
Ribbon cuttings with press release	•	•	•	•	•	•
Volunteer opportunities	•	•	•	•	•	•
Website: categories listings with 35 words	•	•	•	•	•	•
Website: link to your company website	•	•	•	•	•	•
Mailing labels, one set ~ \$25 ea	•	•	•	•	•	•
Annual directory & website categories listings (5)	•	•	•	•	•	•
Website: link to your blog ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: link to your Social Media pages ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: link to your menu or video ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: coupon offers ~ \$25 ea	\$125 value 5 times/year	\$100 value 4 times/year	\$75 value 3 times/year	\$50 value 2 times/year	\$25 value 1 time/year	
Website: job opening postings ~ \$25 ea	\$125 value 6 times/year	\$100 value 4 times/year	\$75 value 3 times/year	\$50 value 2 times/year	\$25 value 1 time/year	
Membership directory: display advertising credit	<b>\$150 credit</b>	<b>\$125 credit</b>	<b>\$100 credit</b>	<b>\$75 credit</b>	<b>\$50 credit</b>	
July 4th street fair booth credit	<b>\$150 credit</b>	<b>\$125 credit</b>	<b>\$100 credit</b>	<b>\$75 credit</b>	<b>\$50 credit</b>	
Website: ad on internal pages ~ \$50/month	\$600 value 12 months	\$450 value 9 months	\$300 value 6 months	\$150 value 3 months	\$50 value 1 month	
E-mail blast advertising/year ~ \$50 ea	\$200 value 4 times/year	\$150 value 3 times/year	\$100 value 2 times/year	\$50 value 1 time/year		
Newsletter advertising insertion ~ \$50 ea	\$200 value 4 times/year	\$150 value 3 times/year	\$100 value 2 times/year	\$50 value 1 time/year		
Website: ad on home page ~ \$100/month	\$1,200 value 12 months	\$900 value 9 months	\$600 value 6 months	\$300 value 3 months		
Extended membership to businesses owned and/or operated by same ~ value \$105 ea	•	•	•	•		
Yearly lunch passes at general membership meetings ~ \$15 ea	\$75 value 5	\$60 value 4	\$45 value 3			
Membership directory: Color listing in business guide ~ \$25	\$25 value	\$25 value	\$25 value			
Website: Color listing ~ \$50	\$50 value	\$50 value	\$50 value			
Special membership plaque ~ \$50	\$50 value	\$50 value	\$50 value			
Membership directory: Logo displayed on special page ~ \$500	\$500 value	\$500 value				
Special recognition at all chamber events ~ \$500	\$500 value					
Your 2'x4' vinyl banner displayed at all events ~ \$500	\$500 value					
Pavilion: recognition plaque displayed on wall ~ \$600	\$600 value					
Membership directory: Company or CEO profile ~ \$1,000	\$1,000 value					

Can be purchased à la carte except for the last four items on the list which are exclusive to Community Partners.

**MEMBERSHIP PACKAGES DESIGNED TO MAXIMIZE THE RETURN ON YOUR INVESTMENT**