

CHAMBER CONNECTION

CREATING A STRONG LOCAL ECONOMY • PROVIDING NETWORKING OPPORTUNITIES
PROMOTING THE COMMUNITY • PRESENTING THE INTERESTS OF BUSINESS WITH GOVERNMENT

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300 Pine Street
Mt. Shasta, CA 96067

530-926-3696

info@mtshastachamber.com
mtshastachamber.com



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Danielle Signor Design.

In this Issue

Business Luncheon	1
4th of July	1
Swing Into Spring Golf Tourney	2
Our Newest Members	3
The Mt. Shasta "Vortex"	4
News from the Visitors Bureau	4

PROVIDING NETWORKING OPPORTUNITIES

March 10th • Noon



MSHS Business/Industry Outreach

Bright Nichols Stock, Business and Technology Instructor at Mt. Shasta High School, will share opportunities for interaction between students, teachers and businesses! The MSHS Business and Industry Resource allows teachers to access guest speakers, opportunities for job shadows, paid/unpaid internships for students, paid/unpaid externships for teachers, and field trip opportunities. Bright is looking for business and industry judges for the 2nd annual MSHS Entrepreneurship Competition, to be held March 10th.

- Lalo's Restaurant, 520 N. Mt. Shasta Blvd., Mt. Shasta, CA 96067 •

The luncheon allows you to network with your peers and display your flyers, brochures or business cards FREE of charge on the designated table for all members to share (maximum of one letter size flyer per business.)

VIEW A COMPLETE CALENDAR OF ALL NETWORKING OPPORTUNITIES ON THE CHAMBER WEBSITE (ON MENU, UNDER "ABOUT > NETWORKING OPPORTUNITIES")

4th of July Celebration Artisan Market & Street Faire

July 1st-4th, 2016

Mt. Shasta's largest annual event begins downtown on Friday July 1st beginning at 6pm. Mt. Shasta Blvd. and Castle Street will be overflowing with the Artisan Market and Street Faire. Enjoy the great music and entertainment while shopping. Relax in the Food Court for lunch, a quick snack, a cold lemonade or a beer. On Monday, join the ever popular Fun Run/Walk at 7am, then a parade at noon, with food and vendors on Castle Street. At dusk the largest fireworks show yet will be fired!

The Mount Shasta Chamber of Commerce is a non-profit organization dedicated to developing and promoting trade and tourism in the Mount Shasta area for the benefit of its members and the citizens of the community.

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Vice President
Sean Doyle

Vice President (VB)
Kevin Flynn

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Elizabeth Mitchell-Collord
Richard Patrick
Joy Clarissa Taylor
Tessa Montgomery
Amy Lanier
Thomas Miller

Ex Officios
Paul Eckert
Jennifer McKinnon



The Board of Directors meets the first Thursday of each month at noon. Those wishing to address the Board must notify the Chamber office at least 10 days prior to the meeting date to be placed on the agenda.

If you are interested in serving on the Board, please contact the office.
bigjim@mtshastachamber.com

(530) 926-3696 ext. 201

The Mount Shasta Chamber of Commerce is an independent business advocacy organization that is not affiliated with the U.S. Chamber of Commerce or any other Chamber of Commerce.

PROMOTING THE COMMUNITY

Mt. Shasta Chamber Of Commerce Swing Into Spring Golf Tournament

Mount Shasta Resort

May 13th, 2016 — 9am Shotgun Start

A Benefit for Mount Shasta High School Girls Golf and Basketball

4 Person Scramble Low Gross and Low Net awards

Entry Fee includes Golf, Cart, Range Balls, Banquet, Prizes

Enter as a 4 person team or sign up individually

Longest Drive and Closest To the Pin for Men and Women

\$90 per person, \$360 Team

Pay by Cash, Check or Credit Card at the Mount Shasta Visitor Center



Business After Hours

Mixers offer a great opportunity for you to showcase your business and get to know the other business owners in our community in a fun and casual setting. Hosting a mixer is easy. You may offer snacks and drinks, even beer and wine. No liquor license is required, provided that you are closed to the general public at the time of the event. Don't have room or even an office? You can partner with another business!

**The Chamber is looking to fill the
2016 Business-After-Hours calendar.**

WHEN: 2nd Thursday in January, February, April, May, July, August, October and November between 5pm and 6:30 at various locations. Attendance is growing fast! If you would like to host or sponsor one of these events call or email Jim for more details:

bigjim@mtshastachamber.com • 530-926-3696 ext. 201

Welcome our newest members

We are happy to announce that the following businesses have joined the Chamber since January 1, 2016:

All Trade Services

Contractors - Licensed Electrical

101 East Alma St., Ste 100C, Mt. Shasta, CA 96067
Phone: (530) 918-5547

National Fireplace Institute certified. All Trade Services is a licensed, bonded, insured, EPA (Environmental Protection Agency) certified company. All Trade Services is fully trained in heat pumps, split system AC units, mini splits (ductless), propane, natural gas, diesel furnaces, Bock water heaters, electric heating systems, propane fireplaces, all types of electrical control systems, transfer panels/switches, electrical panels, troubleshooting, re-wires, new construction, lighting, design and much more. Their small town values and big city ambitions provide you with a unique customer experience. Honesty and satisfaction are the two most critical aspects driving All Trade Services and it shows.

Hometown Accounting

211 East Alma St., Mt. Shasta, CA 96067
Phone: (530) 918-3467

Website: hometownaccounting.biz

Offering quality tax preparation and bookkeeping services to individuals and small businesses. Charges less than most CPAs and franchises.

McCloud Outdoors and Gear Exchange

209 South Quincy Ave., McCloud, CA 96057
Phone: (530) 316-4327

Website: <http://mccloudoutdoors.com>

A full service outdoors recreation gear and clothing store in historic McCloud, California. Our retail location sells new and very slightly used outdoor clothing and gear. Product lines include: GOPRO, Marmot, Kelty, White Sierra, Sumberjack, Jetboil, Malone Auto Racks and many others.

Point S Tire (Formerly Mt Shasta Tire Factory)

811 North Mt Shasta Blvd., Mt. Shasta, CA 96067
Phone: (530) 926-5326

Point S Tire is your locally owned tire factory that has a large selection of tires in stock for your next off road adventure. Call Point S Tire today for a quote.

Siskiyou Brew Works

110 Squaw Valley Rd. McCloud, CA 96057
Phone: (530) 925-5894

Website: siskiyoubrewworks.com

We are a craft brewery featuring continental style ales and lagers. We also serve the finest pizza in the county. Happy hour is daily from 4:30-5:30. This is a ma and pa operation and it has received multiple 5 star ratings on YELP. SBW offers top quality products and a small town atmosphere.

COMMUNITY PARTNER MEMBERS

Mercy Medical Center
Crystal Geysir

PLATINUM MEMBERS
Alpine Business Equipment
Best Western Tree House

GOLD MEMBERS
Sousa Ready Mix

SILVER MEMBERS

Berryvale Grocery • Elite Real Estate Group
McCloud Partners LLC • Mountain Fitness at
The Wellness Center • Mt. Shasta Ski Park
Mt. Shasta Supermarket • Northland Communications
Owens Pharmacy • Shasta Inn Hotel, LLC
Shasta Publications/The Property Guide
Siskiyou Central Credit Union

AVAILABLE NOW! License Plate Frames



Experiencing the Mt. Shasta “Vortex”

Mt. Shasta is known as a “spiritual vortex,” a site where high-frequency energy is concentrated and may be experienced. In Tibetan folklore such lands are known as ‘beyul’: hidden lands where the pure of heart may know Spirit through nature. People on spiritual quests come to Mt. Shasta from all over the world to meditate and pray, thereby creating the inner peace necessary to embody the higher frequency of this sacred site.

A simple way to understand this experience is with the analogy of two magnets: When a magnet that is not vibrating comes in contact with one that is, it begins to vibrate at the same rate. When a clear, peaceful person comes in contact with the Mt. Shasta vortex, he or she resonates with that spiritual energy. Researchers believe the Mt. Shasta vortex is 140 miles in diameter. Within that area, all springs are considered sacred and “the City of Light”—the most spiritually potent area of the vortex—is fully anchored down to 5,000 ft. elevation. When driving

up Everitt Memorial Highway, this means you are in the full force of the vortex once you pass McBride Springs.

A good place to begin your vortex experience is at the headwaters of the Sacramento River in Mt. Shasta City Park located off N. Mt. Shasta Blvd. on the north edge of town; the water is believed to be encoded with spiritual properties and very beneficial to drink. Easily accessible places within the City of Light to experience the vortex in solitude are Red Fir Flat and Sand Flat. Some spiritual teachers say the City of Light is present in winter even at the lowest elevations and in Mt. Shasta City when snow blankets the region because the crystalline structure of snow amplifies energy of the vortex.

The truth is that what you experience at Mt. Shasta has as much to do with *who* you are as with *where* you are. A peaceful heart, respect for nature, and gratitude for your own life exactly as you are now make amazing experiences possible.

News from the Visitors Bureau

Over the past several months the Visitors Bureau has welcomed tourists from twenty-six countries as well as guests from around the United States. Such diverse countries as Sweden, China, Germany, Brazil, Australia, India, Argentina, Russia, Japan, and Italy were represented, to name just some. We even greeted visitors from Estonia!

The City-Wide Gift Certificate program continues to grow in popularity. Over the holiday period we issued almost 300 certificates. But did you know that gift certificates are available all year? They make wonderful birthday or thank-you gifts, may be purchased by anyone, and they support local business by keeping the spending local. Seventy-seven businesses now accept City-Wide Gift Certificates. If your business would like to participate, call or stop by the Visitors Bureau for details and we’ll get you signed-up. It’s a free service.

We continue to promote local events by posting them on our online Google calendar and displaying

fliers at the Bureau. We’ve organized the rack cards and other materials into labeled categories to make them more easily accessible and added a new combination bulletin and erasable board to showcase certain information. And did you know that we maintain a binder of restaurant menus for visitors to peruse? We encourage members to keep a copy of their current menu in the binder; it’s a good service for visitors and also great advertising.

Even if you are a long-time Mt. Shasta resident, you may find something of interest at the Visitors Bureau. The California 2016 Official Visitor’s Guide Magazine, 2016 California Vacations Map, 2016 California Road Trips Map, 2016 Oregon Map, and the Volcanic Legacy Scenic Byway Map are all now available and free. Or just stop by to explore information on local businesses or see our new photographic display of area wildflowers. The Visitors Bureau is open daily from 10 to 4.