

Why should I join the Chamber of Commerce?

Membership in the Chamber of Commerce offers many advantages for business success not enjoyed by non-members. The purpose of the Chamber is to assist you as a business owner by providing valuable tools to help you grow your business.

As a Chamber member you have many business advantages including the following:

- ✓

You are now part of a network of local businesses with similar community interests and concerns and are able to interact with like-minded business owners and professionals.
- ✓

You are a member of a team with a goal of increasing global awareness of your community and its commerce, as well as your individual business or service. You can speak in a unified voice regarding community and business issues.
- ✓

You have a platform from which to express opinions and offer information to the public. Through the use of available technology you can broadcast your business or service locally and globally.
- ✓

You have access to a public forum for community involvement, education, cultural activities, and public debate.
- ✓

You contribute to community pride by putting the community on display, promoting activities and events that present the chamber members as vibrant and involved.
- ✓

You have access to and may contribute to the community calendar, which is used to disseminate information on community events, business meetings and items of interest to chamber members, as well as the public.
- ✓

You are now listed in the Chamber’s powerful business directory, for easy access by other members, but primarily members of the public who may be looking for your business or service.
- ✓

You provide the public with a location where visitors can find information on the community and local businesses. Chamber members can utilize the headquarters for projects, business promotions, and various Chamber and business needs.
- ✓

You have full-time representation and full-time results.
- ✓

You have a "watchdog" protecting your interests politically and economically.
- ✓

You have access to the only recognized business support center in the community with online selling tools to increase your sales through the internet.
- ✓

You also have access to new technology which expands your web of influence, your access to information, and your ability to communicate through the internet and the use of mobile devices. This is an important application in today's economy.

MEMBERSHIP PACKAGES DESIGNED TO MAXIMIZE THE RETURN ON YOUR INVESTMENT

Benefits	Community Partner	Platinum	Gold	Silver	Bronze	Basic
	\$3,250 value \$6,395+	\$1,450 value \$3,130+	\$950 value \$1,965+	\$450 value \$1,145+	\$250 value \$440	\$165 \$105-2nd bus \$115-501©3 \$80-Indiv.
Access to chamber staff for projects \$10/hr	•	•	•	•	•	•
Virtual membership plaque to put on your site	•	•	•	•	•	•
Website: individual detailed page search engines optimized	•	•	•	•	•	•
Website: listing accompanied by google map	•	•	•	•	•	•
Website: metatags and keywords	•	•	•	•	•	•
Access to chamber bulk mail rate	•	•	•	•	•	•
Representation with state and local government	•	•	•	•	•	•
Business referrals from chamber staff	•	•	•	•	•	•
Directories to distribute at your office	•	•	•	•	•	•
Discounted advertising opportunities	•	•	•	•	•	•
Discounted advertising rate in the Visitor's guide	•	•	•	•	•	•
Business of the Year award eligibility	•	•	•	•	•	•
Gift Certificate participation eligibility	•	•	•	•	•	•
Membership meetings	•	•	•	•	•	•
Membership sign to display at you place of business	•	•	•	•	•	•
New member recognition in quarterly newsletter and blog	•	•	•	•	•	•
One brochure space at the pavilion	•	•	•	•	•	•
Opportunity to serve on Mt. Shasta Chamber Board	•	•	•	•	•	•
Printed and electronic newsletter subscription	•	•	•	•	•	•
Ribbon cuttings with press release	•	•	•	•	•	•
Volunteer opportunities	•	•	•	•	•	•
Website: categories listings with 35 words	•	•	•	•	•	•
Website: link to your company website	•	•	•	•	•	•
Mailing labels, one set ~ \$25 ea	•	•	•	•	•	•
Annual directory & website categories listings (5)	•	•	•	•	•	•
Website: link to your blog ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: link to your Social Media pages ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: link to your menu or video ~ \$25	\$25 value	\$25 value	\$25 value	\$25 value	\$25 value	
Website: coupon offers ~ \$25 ea	\$125 value 5 times/year	\$100 value 4 times/year	\$75 value 3 times/year	\$50 value 2 times/year	\$25 value 1 time/year	
Website: job opening postings ~ \$25 ea	\$125 value 6 times/year	\$100 value 4 times/year	\$75 value 3 times/year	\$50 value 2 times/year	\$25 value 1 time/year	
Membership directory: display advertising credit	\$150 credit	\$125 credit	\$100 credit	\$75 credit	\$50 credit	
July 4th street fair booth credit	\$150 credit	\$125 credit	\$100 credit	\$75 credit	\$50 credit	
Website: ad on internal pages ~ \$50/month	\$600 value 12 months	\$450 value 9 months	\$300 value 6 months	\$150 value 3 months	\$50 value 1 month	
E-mail blast advertising/year ~ \$50 ea	\$200 value 4 times/year	\$150 value 3 times/year	\$100 value 2 times/year	\$50 value 1 time/year		
Newsletter advertising insertion ~ \$50 ea	\$200 value 4 times/year	\$150 value 3 times/year	\$100 value 2 times/year	\$50 value 1 time/year		
Website: ad on home page ~ \$100/month	\$1,200 value 12 months	\$900 value 9 months	\$600 value 6 months	\$300 value 3 months		
Extended membership to businesses owned and/or operated by same ~ value \$105 ea	•	•	•	•		
Yearly lunch passes at general membership meetings ~ \$15 ea	\$75 value 5	\$60 value 4	\$45 value 3			
Membership directory: Color listing in business guide ~ \$25	\$25 value	\$25 value	\$25 value			
Website: Color listing ~ \$50	\$50 value	\$50 value	\$50 value			
Special membership plaque ~ \$50	\$50 value	\$50 value	\$50 value			
Membership directory: Logo displayed on special page ~ \$500	\$500 value	\$500 value				
Special recognition at all chamber events ~ \$500	\$500 value					
Your 2’x4’ vinyl banner displayed at all events ~ \$500	\$500 value					
Pavilion: recognition plaque displayed on wall ~ \$600	\$600 value					
Membership directory: Company or CEO profile ~ \$1,000	\$1,000 value					

Can be purchased à la carte except for the last four items on the list which are exclusive to Community Partners.

